

Press release

ACRON forging new paths in real estate investment sales, kicks off partnership with fintech company BrickVest

Zurich, Switzerland; November 22, 2017 – The ACRON Group, which specializes in real estate investments, has formed a partnership with a fintech company. Through its eponymous digital platform, BrickVest is now offering a tranche of a commercial real estate portfolio amounting to CHF 5 million to professional investors in Germany and the rest of Europe. The offer provides this target group the opportunity to easily invest indirectly in a portfolio of high-quality, profitable commercial properties.

This approach opens up for ACRON the state-of-the-art sales channels generally available through fintech companies. For investors, this is a AIFMD-compliant opportunity to invest indirectly in a Swiss public limited real estate company. The process involves investors registering themselves directly at brickvest.com. However, in cooperation with BrickVest, ACRON can also set up client accounts for investment brokers and banks, which then manage the accounts for these clients.

The real estate portfolio of ACRON Swiss Premium Assets (ASPA) is diversified in various asset classes and comprises office, hotel, and retail properties. All of the properties are like-new or have been renovated, and are fully leased to well-known global and local tenants. The portfolio properties are located in the Swiss cities of Zurich, Berne, and St. Gallen and benefit from the solid fundamentals of the Swiss real estate market.

According to Managing Director Kai Bender, “BrickVest is a partner that will allow us to make our real estate investments accessible to a new target group in Germany and the rest of Europe. The funds brought in through BrickVest will be managed in compliance with requirements of the AIFM Directive by AIFM BrickVest IM Ltd under supervision in England.”

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**ACRON at a glance**

Founded in 1981, ACRON AG is an asset management firm specializing in real estate investments. All of ACRON's real estate projects are based on a single-asset structure and are sold in Switzerland, Austria, Germany, and the United States. One focal point is investments in hotel properties, which account for 40% of the ACRON Group's current investments. The company's transaction volume amounted to over CHF 1.7 billion in mid-October 2017. ACRON's clients are individual private investors and families from around the world. The ACRON Group's headquarters are located in Zurich (Switzerland) with subsidiaries in Luxembourg, Düsseldorf (Germany), Dallas, Texas (USA), and São Paulo (Brazil). www.acron.ch, www.acronusa.com

BrickVest at a glance

The electronic investment platform BrickVest ("BrickVest") (www.BrickVest.com) enables investors to invest in institutional products and actively manage their investment portfolios. BrickVest is operated by BrickVest Markets Ltd, an agent appointed by BrickVest IM Ltd that is authorized and regulated by the Financial Conduct Authority, registration number 737644. BrickVest Markets Ltd and BrickVest IM Ltd are wholly owned subsidiaries of BrickVest Ltd registered in England and Wales (No. 09294583) with their registered office at 81 Rivington Street, EC2A 3AY London, UK.

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